Managed healthcare has forever changed the way nurses care for patients. Not just another form of medicine, managed care is the reality in today’s medical practice. Designed to provide cost effective healthcare delivery, improve access to healthcare services, and improve patient outcomes, managed care has nonetheless created unique challenges. Nurses and other healthcare professionals are still learning the ropes of this dynamic change, with fresh challenges emerging daily. The *Journal of Managed Care Nursing (JMCN)* is an invaluable tool for tracking these new developments.

**Editorial Mission**

*JMCN* takes a hard, judicious look at trends in managed care. *JMCN* aims to provide fact-driven research and guidance about issues that affect the delivery of managed care services and integrated patient care. Integrated patient care addresses disease management, demand management, and all services provided throughout the continuum of patient care. By tracking trends and providing insights, *JMCN* is the premier journal of peer-reviewed articles pertaining to the practice of managed care nursing.

**Targeting Influential Readers**

*JMCN* narrowly targets nurses working in Case Management, Utilization Management, Quality Management, and Medical Policy in managed care organizations. These nurses work directly with the medical directors as the decision makers in purchasing formulary and services and in monies spent on patients in healthcare.

These decision-makers rely on *JMCN* to provide timely, documented practices and procedures in managed healthcare. This information is accessible exclusively to *JMCN* readers. Advertising in *JMCN* is the best method to broadcast your message to targeted, influential markets.

**Editorial Prospectus**

Articles are written by fellow nurses or professionals who work closely with nurses and are reviewed by the authors’ peers.

**Advertising Contact**

If you are interested in advertising in the *Journal of Managed Care Nursing*, please contact:
Jackie Beilhart at 804-747-9698 or email jbeilhart@aamcn.org

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**JMCN Management**

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2019 Digital Journal Advertising Rate Information
(In US Dollars)

Full Color Digital Advertising Rates

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2019 Production Schedule

Volume 6, Number 1
Content & Advertising Due: December 16, 2018
Publication Date: January 16, 2019

Volume 6, Number 2
Content & Advertising Due: March 3, 2019
Publication Date: April 10, 2019

Volume 6, Number 3
Content & Advertising Due: June 12, 2019
Publication Date: July 24, 2019

Volume 6, Number 4
Content & Advertising Due: September 15, 2019
Publication Date: October 17, 2019

Other Advertising Opportunities:
The Journal of Managed Care Nursing is the official journal of the American Association of Managed Care Nurses. There are opportunities for advertising in several different mediums with AAMCN including website, Association eNews and digital advertising. Please contact Jackie Beilhart at jbeilhart@aamcn.org for more information.
Our nurses hold positions in:

- Case Management
- Quality Management
- Utilization Management
- Medical Policy

The JMCN provides fact-driven research and guidance about issues that affect the delivery of managed care services and patient care.

Our nurses work at:

- Hospitals
- Private Practices
- Managed Care Orgs

The JMCN is sent to 20,000 nurses nationally.

Executive nurses work directly with medical directors as the decision makers for patient services & formulary decisions.

JOURNAL of MANAGED CARE NURSING

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